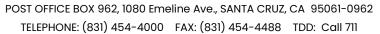


County of Santa Cruz

HEALTH SERVICES AGENCY





Press Release

For Immediate Release Contact: Sandra Hughes
Date: November 6, 2025 Sandra.Hughes@santacruzcountyca.gov

Join an Upcoming Community Forum to Transform Behavioral Health Services in Santa Cruz County

Santa Cruz County Behavioral Health Services invites community members to participate in upcoming Behavioral Health Services Act (BHSA) Community Forums to help transform the County's First Behavioral Health Integrated Plan for July 2026 – June 2029.

The BHSA provides funding to improve mental health and substance use services through community-driven planning and engagement. These forums offer residents, families, and community partners the opportunity to share ideas, identify needs, and help guide priorities for behavioral health programs across the county.

"The Behavioral Health Services Act Community Forums are an opportunity for every voice to be heard as we shape the future of local care. I invite everyone to join us, learn about upcoming changes to behavioral health services, and share your perspective to help guide how we serve our community and strengthen the foundation of wellness for all," said Dr. Marni R. Sandoval, Director of Santa Cruz County Behavioral Health.

"Behavioral health challenges touch every family, every neighborhood, and every generation. This is a moment to listen, learn, and lead—together," said Connie Moreno-Peraza, Health Services Agency Director. "Your experiences and ideas will help guide how we invest in mental health and substance use services that truly meet local needs."

Forum Dates and Locations:

Central County: Monday, November 17 | 4–6 PM Aptos Public Library Betty Leonard Community Room 7695 Soquel Dr, Aptos, CA 95003

North County: Tuesday, November 18 | 4:30–6:30 PM Santa Cruz County Behavioral Health 1400 Emeline Ave. Bldg. K. | Rooms 206 & 207 Santa Cruz, CA 95060

South County: Thursday, November 20 | 10 AM-12 PM

NAMI Santa Cruz County 35 Penny Ln. Suite 2 Watsonville, CA 95076

Registration is required. To register, visit https://www.surveymonkey.com/r/5XV3RLS

Interpretation services will be available upon request. Submit your request at least 72 hours prior to the event.

Participants will receive a \$25 gift card in appreciation of their time and input. Visit **santacruzhealth.org/BHSA** for more information.

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